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Can you follow someone else's rules, even when you think you have a better way?

Are you prepared to accept coaching and advice on how to run your business from a franchiser's field and headquarters' staff? If the franchiser turns down your great idea for changing the system, can you live with that?

Can you trust (with honest skepticism) that a franchiser is working for the benefit of the entire system—even when their decisions do not necessarily go your way?

Are you willing to share financial information and required reports each week?

Are you willing, able and anxious to learn new skills?

Can you set aside old habits and beliefs to follow a franchise system?

Do you have the personal drive to be a great operator?

Are you willing to work whatever hours it takes to make your business a success?

Are you willing to give up the corporate perks you currently have to invest in a franchise and operate your own business?

Are you self-reliant? Can you work without corporate support?

Are you healthy? Do you have the physical ability to meet the everyday needs of operating your own business?

Can you handle stress? Do you have the mental ability to meet the everyday needs of operating your own business?

Can you handle crisis situations and deadlines?

Do you like people? Do you listen? Do you have patience when working and interacting with others?



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Do you communicate well? Can you be a leader and a trainer for your staff as well as a front person for your business?

Can you maintain a positive relationship with the people who work for you?

Can you meet the needs of your customers?

Do you have the ability to sell yourself and your products and services?

Are you willing to use the advertising and promotional material provided by the franchiser, or do you have to be the creative genius?

How much can you afford to invest? How much can you afford to lose? How much will you have to reserve?

How do your family and friends feel about your becoming a franchisee? Will they support you in your decisions?